



Illinois Association For Pupil Transportation Poster Contest Student Guidelines

2012 POSTER THEME:
Stand Back from the Yellow and Black

NATIONAL SCHOOL BUS SAFETY WEEK OCTOBER 15-19, 2012

1. **WHO MAY ENTER?** Any student enrolled must be in a public, parochial or private school.

Division 1 - Grades K-2
Division 2 - Grades 3-5

Division 3 - Grades 6-8
Division 4 - Special Service Students

2. **DEADLINE?**

May 1, 2012 is the deadline for local competition
June 1, 2012 is the deadline for state competition
Completed Poster must be 12"X18" only
Posters must be illustrated in a horizontal format.

3. **HOW TO ENTER?**

Use a National School Bus Week Poster 3"X5" entry blank, or a reasonable facsimile, with information TYPED OR PRINTED clearly and signed by the teacher. Securely glue it on the back in the lower left hand corner. The Contact Form must be securely glued to the back in the lower right hand back corner of the poster.

Designs may be on 12"X18" construction paper but should be glued on quality poster illustration board, size 12"X18".

4. ORIGINALITY?

POSTER THEMES MUST BE ORIGINAL AND CORRECT IN SAFETY CONCEPT

Poster themes must be original, correct and the exclusive work of the student entering the program in idea, design, and execution. Instructor should supervise all work created. Completion of art should be done during the month of March. Poster slogan must harmonize with the theme:

"Stand Back from the Yellow and Black"

Contestants must illustrate only the above theme.

Illustrations should be positive in approach and demonstrate only proper school bus safety behavior.

Illustrations must also accurately portray Illinois law, rules and regulations regarding pupil transportation.

Part of a yellow school bus must be in the poster. Cross arm and stop sign must be in correct position. Stop light colors must be in the correct order. Bus must be on the correct side of the road, not the middle. Bus must not be in or across the crosswalk. Bus driver must have a seat belt.

5. LETTERING?

Only freehand drawn letters may be used in the poster design. Stenciled, reprinted, manufactured stick-on or press-on letters or tracings can NOT be used. Lettering should be clearly legible, even if used as part of the poster design.

There is no limitation on the use or number of colors used. There is no limitation on the type of media- such as print, crayon, cut-paper, felt pen, etc. -used on the poster designs; however, wood, plastic, glass or metal must not be part of the poster.

Collage materials should not be used. Poster designs may not incorporate any copyright characters (i.e. comic and television characters), photographs, and magazine or newspaper illustrations.

6. MAIL STATE CONTESTANT ENTRIES TO:

I.A.P.T. Poster Contest

Tonna Percival, Effingham Unit 40
1610 W. Wernsing Av.,
Effingham, IL. 62401

7. JUDGING?

Locally: By administrators, teachers, or staff in your schools
Send only 1 winning poster for each category

State: Transportation Directors, Secretary of State or those selected by the I.A.P.T. Board of Directors along with the I.S.T.A. Directors.

Nationally: Illinois posters selected for final judging will be viewed by the National Board of Judges, comprised of prominent individuals in the field of transportation safety. The winning poster will be used for national distribution in 2013.

Judging criteria for award - winning posters:

- a) Relationship of the poster design to school bus safety practices
- b) Originality of poster and how the idea is expressed in the poster design
- c) Artwork and its' execution
- d) Visual impact of the poster design

All state/province entries become the property of the NATIONAL SCHOOL BUS SAFETY WEEK COMMITTEE. The right to modify any poster is reserved by the NSBSW Committee, comprised of members of the NAPT, NSTA, NSC, state directors and school bus manufacturers and suppliers.

8. PRIZES?

STATE: Prizes will be awarded for first, second, and third place in each division as follows:

1st Place	\$75 Dollars
2nd Place	\$35 Dollars
3rd Place	\$25 Dollars

NATIONALLY:

1st Place Overall Winner	\$1000 savings bond
1st Place Winner of remaining 3 divisions	\$ 500 savings bond
2nd Place Winner of each 4 divisions	\$ 250 savings bond
3rd Place Winner of each 4 divisions	\$ 100 savings bond

BOTH FORMS MUST BE ON THE BACK OF THE POSTER

**NATIONAL SCHOOL BUS SAFETY POSTER CONTEST
2012 ENTRY BLANK**

(Print or type information, cut off and securely glue to the lower left hand back corner of the poster).

STUDENT NAME _____
GRADE _____ AGE _____ GENDER _____
SCHOOL _____
GUARDIAN _____
HOME ADDRESS _____
CITY _____ STATE _____ ZIP _____
TEACHER'S NAME _____



(Print or type information, cut off and securely glue to lower right hand back corner of poster)

CONTACT PERSON'S NAME:
CONTACT PERSON'S POSITION:
CONTACT PERSON'S ADDRESS:
CONTACT PERSON'S PHONE #:
ENTERING SCHOOL'S NAME
ENTERING SCHOOL'S ADDRESS:
ENTERING SCHOOL'S PHONE #:
SCHOOL DISTRICT NAME: